Folk Revival

Trend Elements :

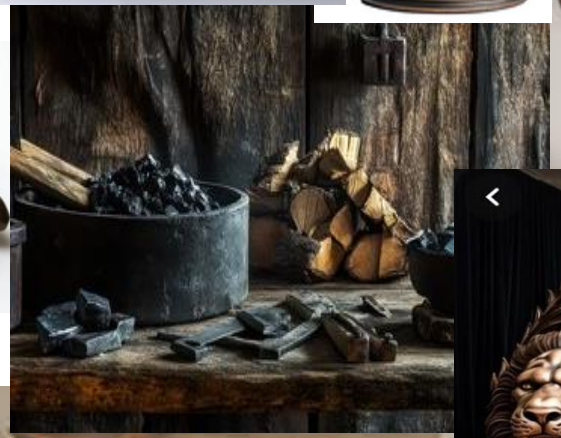
- Ancestral Motifs & Cultural Symbols
- Handwoven & Loomed Textures
- Carved Natural Materials (Wood, Stone, Metal)
- Folk Embroidery & Dense Jacquards
- Raw, Naturally Dyed Textiles (Khadi, Batik, Linen)
- Layered, Draped, Traditional-Inspired Apparel
- Seed Beads, Fringes, Tassels, and Appliqué Embellishments
- Handcrafted Accessories & Heirloom Details
- Symmetrical, Stacked, and Circular Geometric Forms









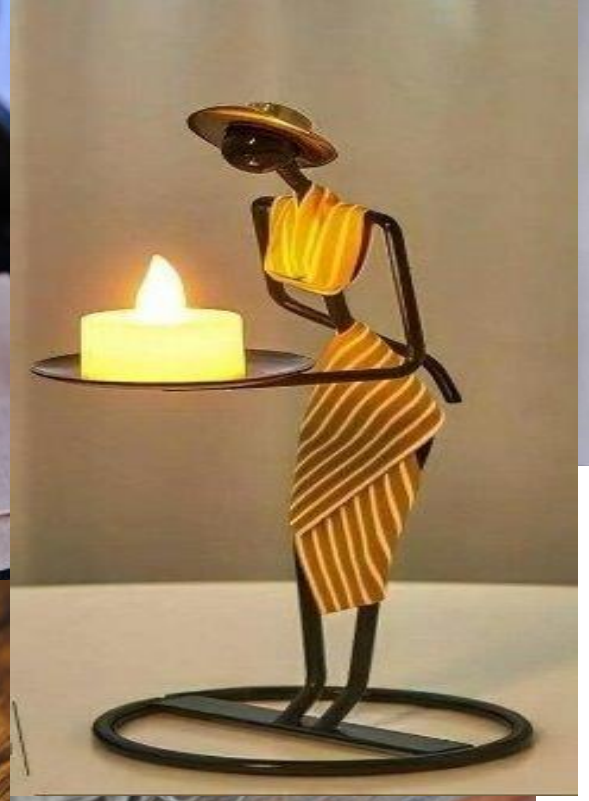










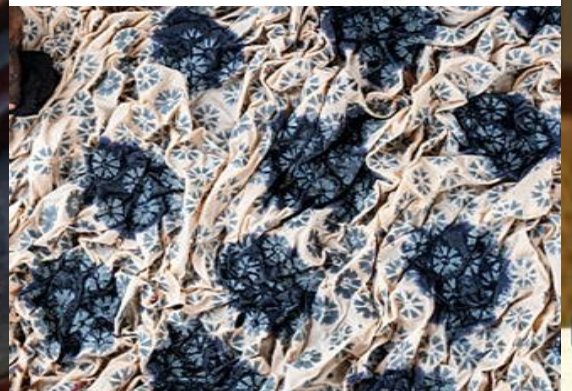
















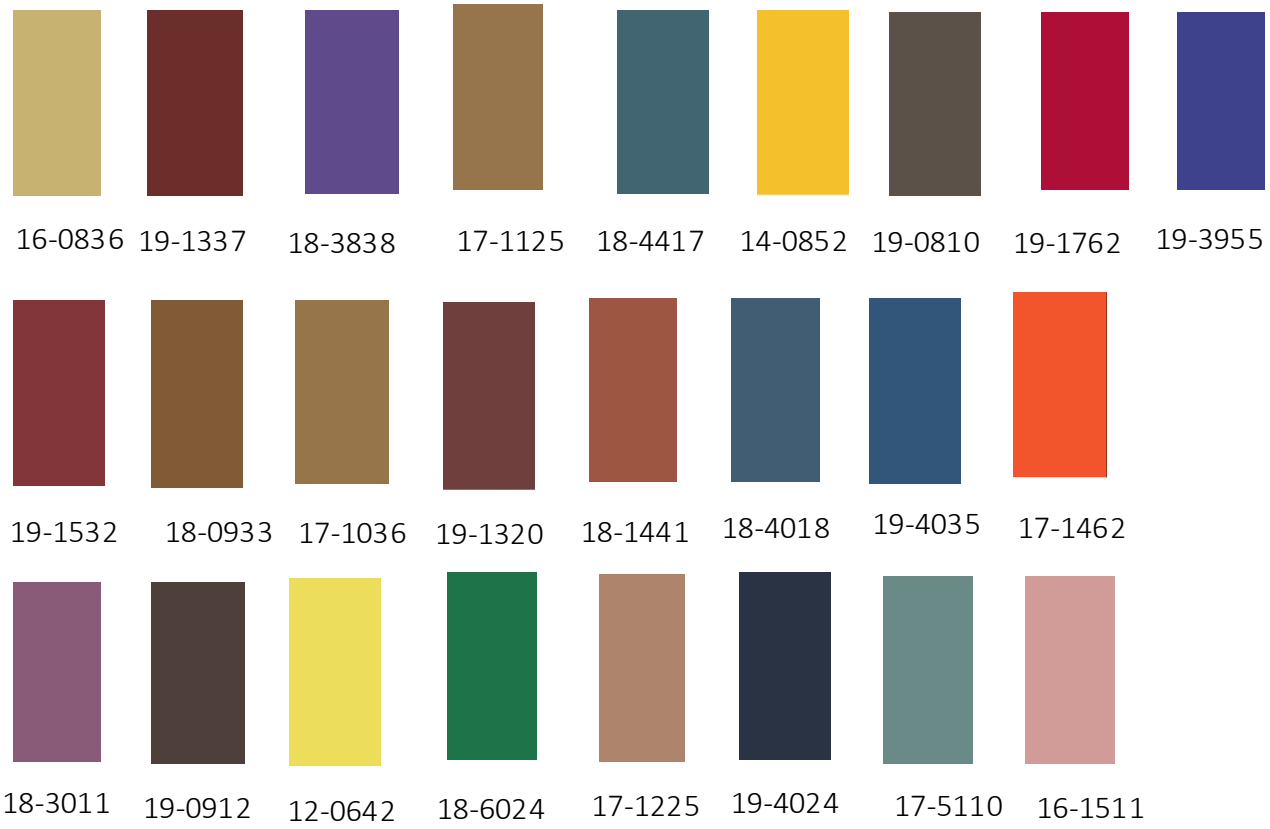






Color Palette

- **Pantone 19-1337** Fired Brick
- **Pantone 18-3838** Purple Heart
- **Pantone 17-1125** Raw Sienna
- **Pantone 18-4417** Storm Blue
- **Pantone 14-0852** Marigold
- **Pantone 19-0810** Otter
- **Pantone 19-1762** Crimson Red
- **Pantone 19-3955** Royal Blue
- **Pantone 16-0836** Antique Gold
- **Pantone 19-1532** TCX Red Mahogany
- **Pantone 18-0933** TCX Cognac
- **Pantone 17-1036** TCX Golden Brown
- **Pantone 19-1320** TCX Chocolate Brown
- **Pantone 18-1441 TCX** Burnt Sienna
- **Pantone 18-4018** TCX Steel Blue
- **Pantone 19-4035** TCX Navy Peony
- **Pantone 17-1462** TCX Flame Scarlet
- **Pantone 18-3011** TCX Fig
- **Pantone 19-0912** TCX Black Bean
- **Pantone 12-0642** TCX Golden Haze



Suggested Additional Colors for 2028 Alignment:

- **Pantone 18-6024** TCX Eden (Deep Botanical Green)
- **Pantone 17-1225** TCX Toasted Nut (Warm Neutral)
- **Pantone 19-4024** TCX Dark Sapphire (Refined Deep Blue)
- **Pantone 17-5110** TCX Agate Gray (Organic Cool Gray)
- **Pantone 16-1511** TCX Rose Cloud (Soft Earthy Pink)